



AGUA CALIENTE
 Casino • Resort • Spa
 RANCHO MIRAGE

PRESS RELEASE

Contact: Therese Everett-Kerley
 Communications Manager
 t. 760-883-1396 / c. 760-219-3885



WE'RE ROCKIN' - YOU'RE ROLLIN'

CARS, CASH AND CONCERTS ADD UP TO HIGH-ROLLER FUN AT

AGUA CALIENTE CASINO • RESORT • SPA

RANCHO MIRAGE, CA (December 15, 2008) – Agua Caliente Casino • Resort • Spa in Rancho Mirage, California is gearing up for the grand opening of its new concert theatre—The Show—with a spectacular cars, cash and concerts giveaway!

Between December 29th and February 8th, Paradise Rewards Club members will have a shot at two gorgeous BMWs—a convertible 2009 328i and a 2009 328i 4-door sedan. The casino is also handing out more than \$10,000 in cash prizes and dozens of tickets to see Billy Joel's SOLD OUT performance on February 12th, plus Matchbox Twenty on February 13th or Martina McBride on February 14, 2009!

Best part is, entries are FREE and you can earn more when you play! All you have to do is sign up for a Paradise Rewards Club card and you'll get a shot at cars, cash and concerts, plus you'll have access to all the other benefits of being a member of the area's best player's club! Existing Paradise Rewards Club members will also receive free entries.

The grand prize drawings are Sunday, January 25th, Friday, January 30th and Sunday, February 8, 2009.

For more information, please visit the Paradise Rewards Club, HotWaterCasino.com or call 1-888-999-1995.

###

Agua Caliente Casino • Resort • Spa in Rancho Mirage, California has been repeatedly voted "Best Casino" in reader's polls. It's home to 1,600 slots, a variety of table games and a wildly popular poker room. The casino offers exciting lounge entertainment plus award-winning dining, adjacent to its gorgeous new \$350 million luxury resort hotel. Guests can stay in style in 340 deluxe rooms and suites, enjoy a relaxing spa, pool and cabana complex, as well as a state-of-the-art conference center. In February 2009, The Show, a 2,000-seat entertainment venue will complete this world-class destination. For hotel reservations call: 1.866.923.7244, visit www.HotWaterCasino.com or for casino information: 1.888.999.1995.

Agua Caliente Casino • Resort • Spa is owned and operated by the Agua Caliente Band of Cahuilla Indians.

32-250 Bob Hope Drive • Rancho Mirage, CA 92270

